# The 92Q.com "I Am That Bey"

# OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

### **CONTEST DESCRIPTION:**

The "I Am That Bey" contest ("Contest") will begin on Monday, February 4, 2013 at 7am and end on Friday, March 1, 2013. ("Contest Period"). This Contest will be conducted exclusively online. One (1) grand prize winner will be awarded four (4) tickets to the Beyoncé concert at the Verizon Center in Washington DC on Monday, July 29, 2013.

#### HOW TO ENTER:

Legal residents of the Baltimore and Washington metropolitan area who are 13 years of age or older will be able to take part in this Contest. To participate in the Contest, participants must do the following:

- Submit a video of themselves, friends or family members doing their best rendition of Beyonce's halftime performance during the big game on Sunday, February 3, 2013. Participants under the age of eighteen (18) must obtain parental permission prior to entering the Contest.
- 2. Contestants must submit their entries at www.92Q.com.
- 3. Upon entering the Contest website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
- 4. Submitted entries must be "family friendly", appropriate for all audiences and must meet the below-listed Entry Requirements.
- 5. All Internet entries must be received by 11:59pm EST on February 17, 2013, or they will be void.
- 6. Entries will be posted online for public voting. The voting period will begin on Tuesday, February 19, 2013 at 10am and end on Thursday, February 28, 2013 at 11:59pm. At the end of the voting period, the entry receiving the most votes will be declared the winner.
- 7. One entry per person per day per email address during the Contest Period. Online entrants may only register through websites of radio stations in their listening area.

8. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

## Entry Requirements:

Entries must be two (2) minutes or less in length.

Entries may not be patently offensive, illegal, pornographic or obscene, or similarly inappropriate in Sponsors' sole discretion.

Entries must be family friendly and not contain any profanity, obscene language, lewd or sexual content or references.

Submissions may not infringe upon any rights of any third party including without limitation, copyright, trademark and right of publicity or privacy.

Entries must not contain commercial products (e.g., clothing, toys, food) and/or their trademarks, brands, logos or endorsements.

Entries must be produced and solely owned by the contestant submitting the entry. Entries must be unpublished and not have been submitted in other competitions.

Submissions must not contain: derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliate other people (publicly or otherwise), or otherwise assault or threaten others.

If any individuals, in addition to the contestant, are featured in the entry, each entrant warrants and represents that the entrant has obtained permission from each person who appears in the video submission.

### ELIGIBILITY RESTRICTIONS:

- 1. The Contest is open only to legal residents of the Baltimore and Washington metropolitan area who are 13 years of age or older at the time of contest registration.
- 2. Employees of WERQ, Radio One, Inc., its officers, directors, subsidiaries, affiliates, general sponsors, promotional partners, their respective subsidiaries, affiliates, parent companies, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest.
- 3. Persons who have won a prize in another contest or promotion of any kind from WERQ within the thirty-day (30) period immediately preceding the start date of this Contest are not eligible to participate.
- 4. Contestants agree to abide with any applicable federal, state, local laws and regulations.

#### PRIZES:

- 1. If a winner is unable to accept the prize, the prize will be forfeited in its entirety.
- 2. Prize package will include the following:
  - a. Four (4) tickets to the Beyonce concert at the Verizon Center in Washington DC on Sunday, July 29, 2013.

- 3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by WERQ management and/or the sponsor in its sole discretion.
- 4. All Contest winners must sign and date official WERQ release and waiver forms as requested. Failure to do so will result in the winner's forfeiture of the prize.
- 5. All cash prizes won will be awarded in the form of a check.
- 6. Prizes will be awarded only upon winner verification and final approval by WERQ. Each winner or selected entrant will be notified by email, mail and/or phone within thirty (3) days after being selected (e.g., date of drawing). Each winner or selected entrant will then have thirty (30) days to respond with their information. If the winner or selected entrant is unable to be contacted within ten (10) days after being selected (e.g. drawing date), is ineligible, fails to claim a prize or fails to return completed and executed release forms and affidavits, if applicable and as required by WERQ, or if the prize notification or prize is returned undeliverable, that prize will be forfeited and if time permits, at the discretion of the contest sponsor / and or contest administrator, an alternate entrant will be selected as the winner by random drawing from among the remaining entries.
- 7. If the winner is a minor (under the age of eighteen (18)), all release forms and affidavits must be signed by the winner's parent or legal guardian.
- 8. Winners will be instructed to come to the offices of the Station located at 1705 Whitehead Road. Winners must provide valid identification (i.e. via driver's license, passport or other photo I.D) to claim their prize.

## EXECUTION:

- During the Contest Period, eligible participants will be encouraged to take part in the Contest by uploading a video (two (2) minutes or less in length) of themselves, family members or friends doing their best rendition of Beyoncé's halftime performance during the big game on Sunday, February 3, 2013 and registering online at www.92Q.com. After completing the registration process, qualified entrants will be eligible for a chance to win the grand prize.
- Entries will be posted online for public voting. The online voting will begin at 10am on Tuesday, February 19, 2013 and end on Thursday, February 28, 2013 at 11:59pm. The video entry that receives the greatest number of online votes will be declared the winner. The grand prize winner will be announced on Friday, March 1, 2013 at 12pm.
- 3. One (1) vote per person. Any attempt by an entrant and/or his/her family/friends to vote more than the number of times authorized by using multiple names or email address and/or any other fraudulent mechanism, as determined by the Station in its sole discretion, shall give the Station and the Company the right to disqualify the entrant in its reasonable discretion.
- 4. The grand prize winner will be notified by phone and/or e-mail.

- 5. The prize must be picked up at the WERQ studios at 1705 Whitehead Road, Baltimore, MD, 21207.
- 6. All decisions made by WERQ and Radio One, Inc. management or any Contest Sponsor regarding any aspect of this Contest are final.

### **GENERAL CONDITIONS:**

- 1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).
- 2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
- 3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state, local laws and regulations.
- 4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
- 5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with these Official Contest Rules and the decisions of the [station] and or Contest sponsor which shall be final and binding in all aspects relating to the Contest.
- 6. WERQ and Radio One, Inc. retain the right to disqualify any contestant if all Contest rules are not followed.
- 7. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold WERQ, Radio One, Inc., sponsor, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
- 8. By accepting the prize, the winner acknowledges that WERQ and Radio One, Inc. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
- 9. Dates and times of concerts and trips promoted by Contest sponsors are subject to change and those changes are deemed to be beyond the control of WERQ and Radio

One, Inc. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. WERQ and Radio One, Inc. are not obligated to make any effort to find an alternative prize under these circumstances.

- 10. Any information collected by registering to enter the Contest shall be used only in a manner consistent with these Official Contest Rules.
- 11. WERQ, Radio One, Inc. participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue an internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Promotion. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disgualification. In addition, WERQ, Radio One, Inc. participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, lost, misdirected, mutilated, illegible or incomplete contest entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of WERQ / Radio One, Inc. and will not be returned.
- 12. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified Contest entries, or any other causes beyond WERQ and Radio One Inc.'s control which, in the WERQ and Radio One, Inc.'s sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, WERQ and Radio One, Inc. reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
- 13. Any attempt by an entrant to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, WERQ and Radio One, Inc. reserve the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.